



BOURBON COUNTY HOUSING INTEREST SURVEY RESULTS

From October 31, 2016 – January 23, 2017, a 10-question online survey was distributed and advertised to residents and non-residents of Bourbon County. The advertising mode for the survey was through the local newspaper, online social media, and other targeted community organizations and businesses that operate in/around Bourbon County. In almost 3 months, 1,032 responses were collected from both residents (83%) and non-residents (17%).

Some survey highlights include:

- Over 50% of respondents would consider affordable housing to be in the price range of \$100,000-150,000.
- Of those respondents that currently live outside of Bourbon County, 75% would consider living in Bourbon County if more affordable housing were available.
- The top four strengths that respondents feel that Bourbon County has over other communities were:
 - Small Town Scale
 - Downtown Area
 - Friendly and Hospitable People
 - Beautiful Landscape
- The top four changes recommended for Bourbon County are:
 - More Affordable Housing
 - New Grocery
 - New Restaurants
 - Entertainment Options

The following pages include charts and tables demonstrating the results of the survey. The question styles are multiple choice, ranking, and open-ended questions. Below are the questions that are addressed in the survey.

1. Where do you live?
2. Are you currently a homeowner?
3. Identify which of the community resources you feel are most needed...
4. If you don't live in Bourbon County, what County do you live in?
5. If you live outside the City of Paris, what do you pay in rent per month?
6. If you were looking for an affordable house in Bourbon County, what price range would you consider optimal?
7. If more affordable housing were available, would you consider living in Bourbon County?
8. Are you aware of any programs that finance first time homebuyers?
9. If you could make one change to the City of Paris and Bourbon County, what would it be?
10. In your opinion, what are some strengths that Bourbon County has over other communities?

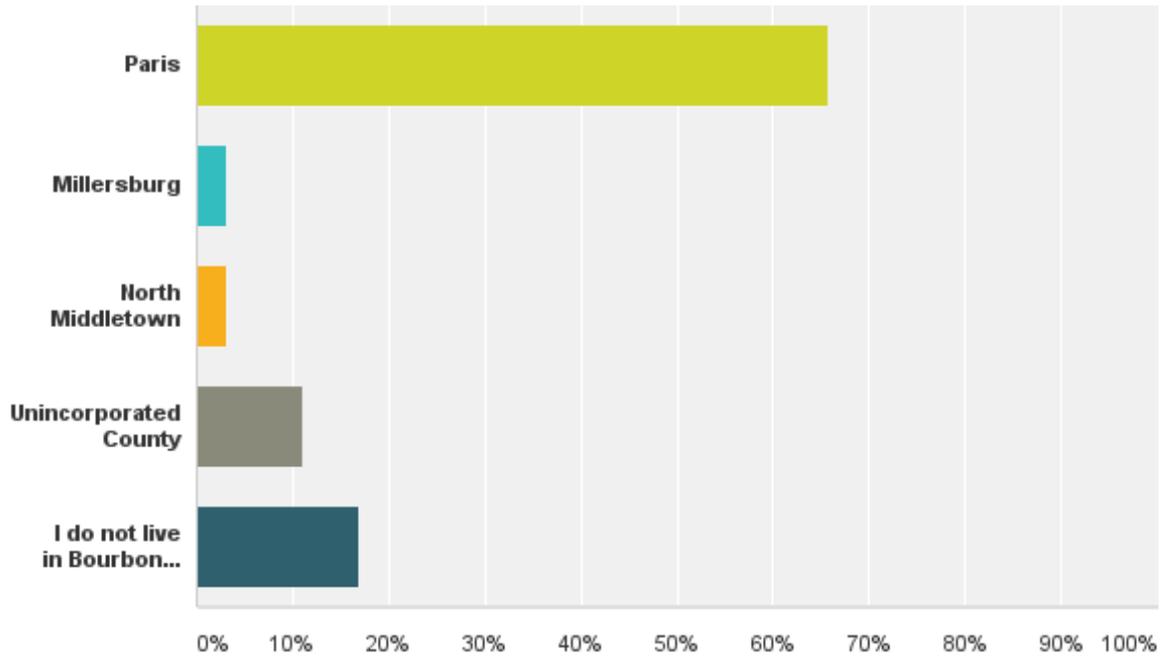
For more detailed information regarding the survey, please contact:

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Q1 Where do you live?

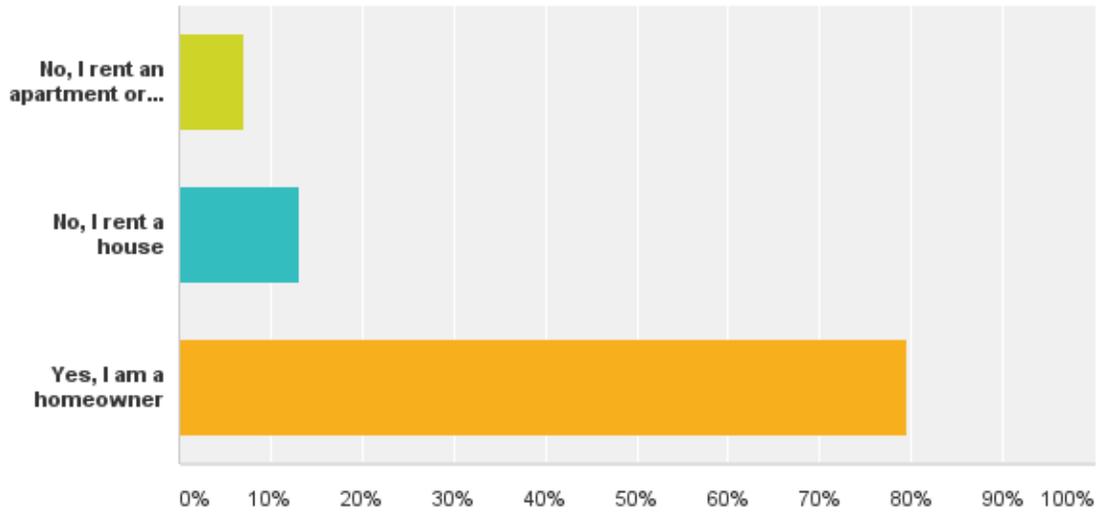
Answered: 1,032 Skipped: 0



Answer Choices	Responses
Paris	65.70% 678
Millersburg	3.20% 33
North Middletown	3.10% 32
Unincorporated County	11.14% 115
I do not live in Bourbon County	16.86% 174
Total	1,032

Q2 Are you currently a homeowner?

Answered: 996 Skipped: 36

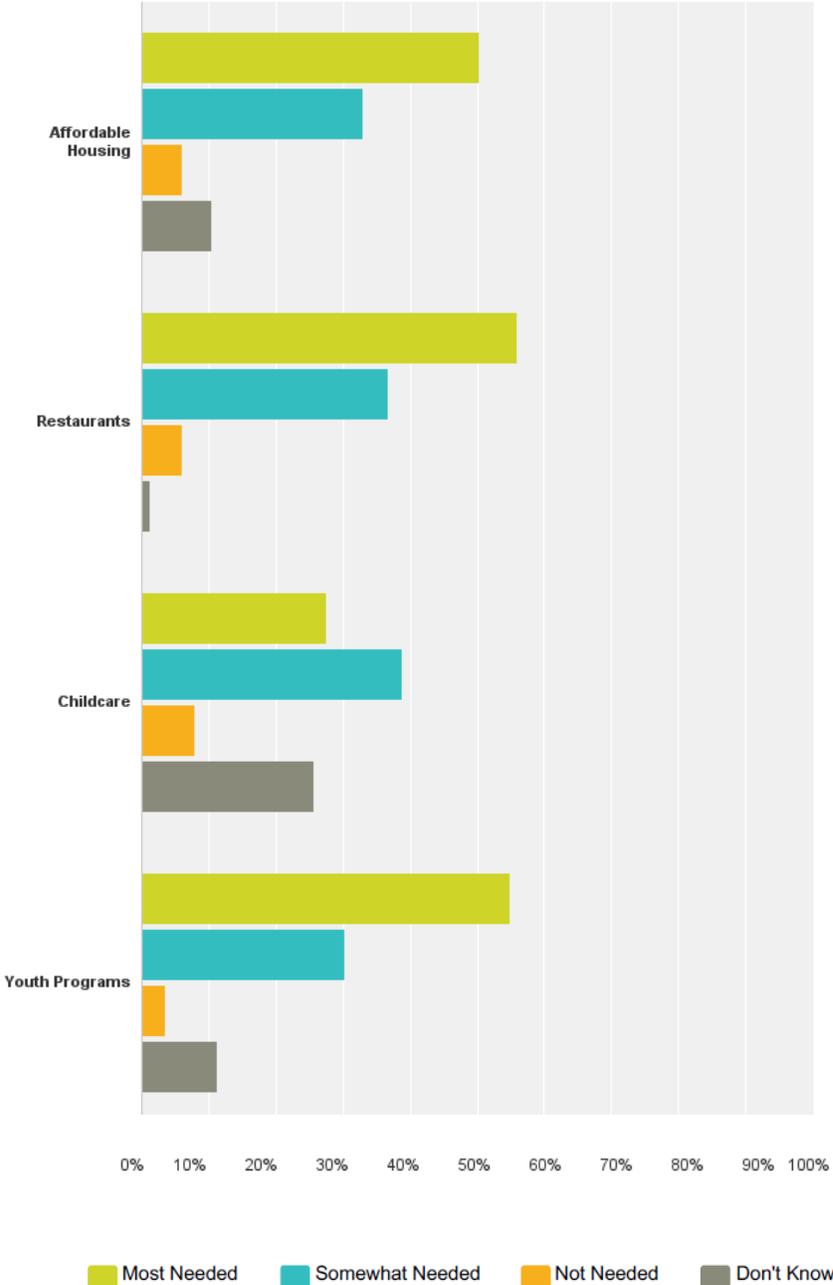


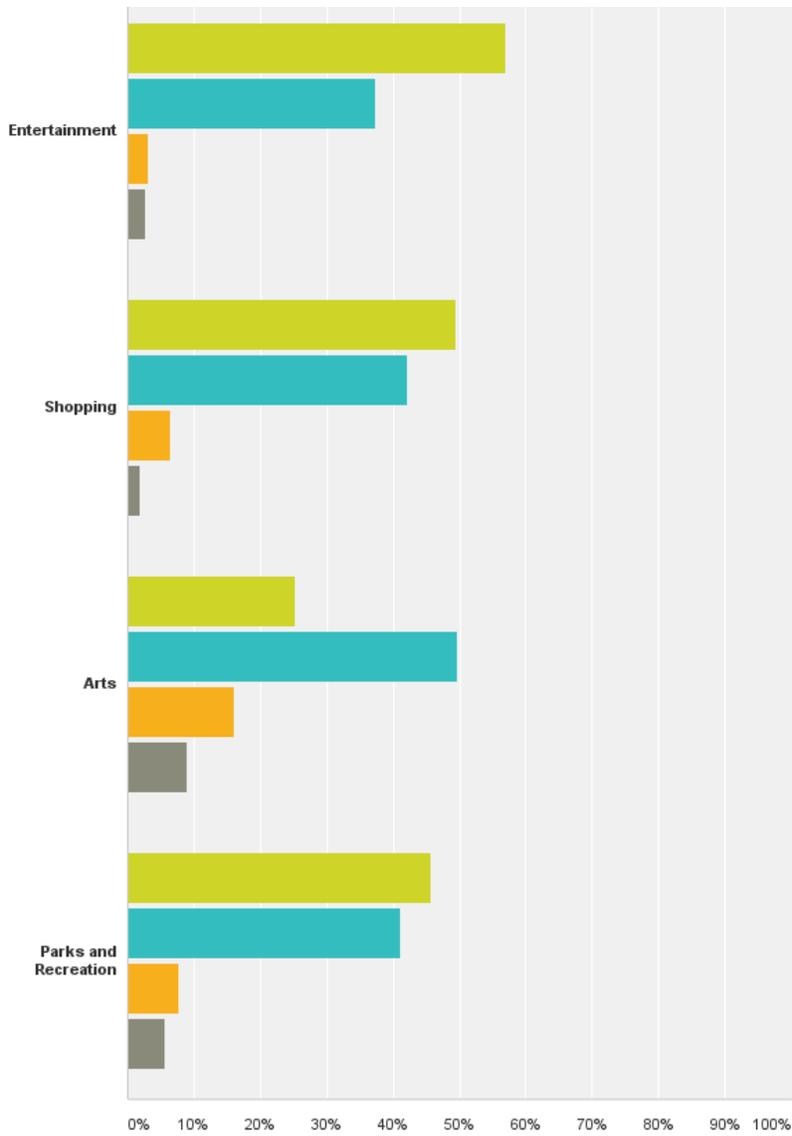
Answer Choices	Responses
▼ No, I rent an apartment or condo	7.13% 71
▼ No, I rent a house	13.25% 132
▼ Yes, I am a homeowner	79.62% 793
Total	996

Other comments: Farm owner, duplex, farm tenant, live with family.

Q3 Identify which of the following community resources you feel are most needed because there are not enough and/or adequate resources available in Bourbon County. Indicate whether each is Most Needed, Somewhat Needed, Not Needed, or Don't Know.

Answered: 1,030 Skipped: 2

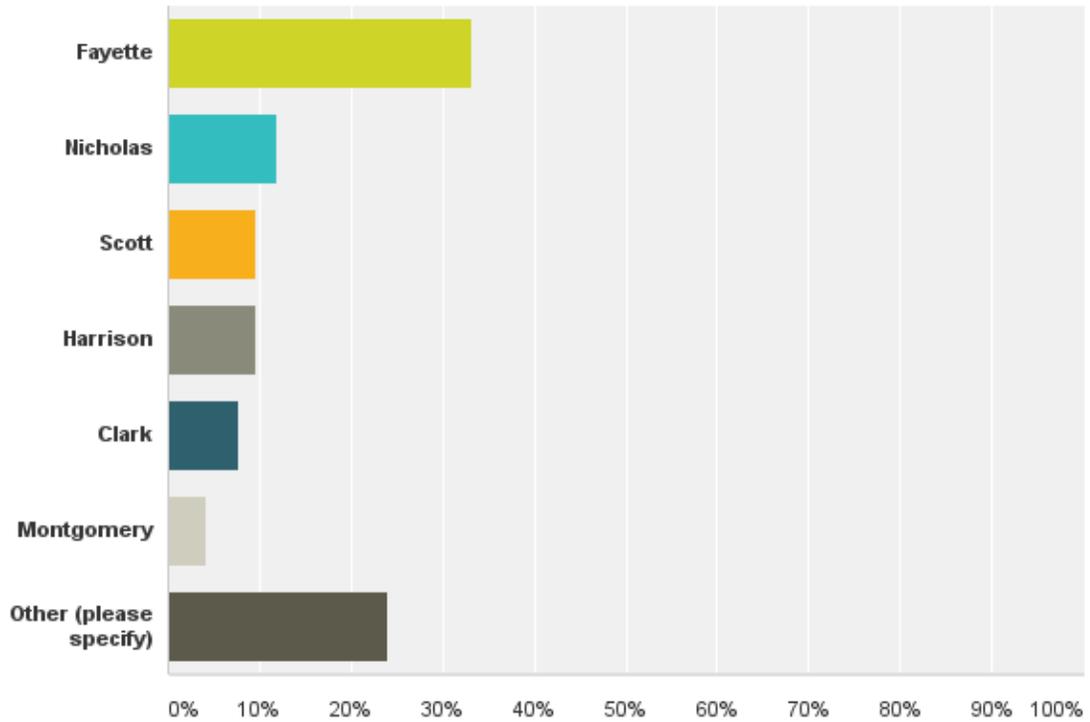




	Most Needed	Somewhat Needed	Not Needed	Don't Know	Total
▼ Affordable Housing	50.40% 508	32.94% 332	6.15% 62	10.52% 106	1,008
▼ Restaurants	55.99% 570	36.74% 374	6.09% 62	1.18% 12	1,018
▼ Childcare	27.54% 274	38.89% 387	7.84% 78	25.73% 256	995
▼ Youth Programs	54.92% 553	30.19% 304	3.57% 36	11.32% 114	1,007
▼ Entertainment	56.97% 576	37.29% 377	3.07% 31	2.67% 27	1,011
▼ Shopping	49.51% 502	42.21% 428	6.41% 65	1.87% 19	1,014
▼ Arts	25.28% 251	49.75% 494	16.01% 159	8.96% 89	993
▼ Parks and Recreation	45.64% 455	41.12% 410	7.62% 76	5.62% 56	997

Q4 If you don't live in Bourbon County, what County do you live in?

Answered: 220 Skipped: 812

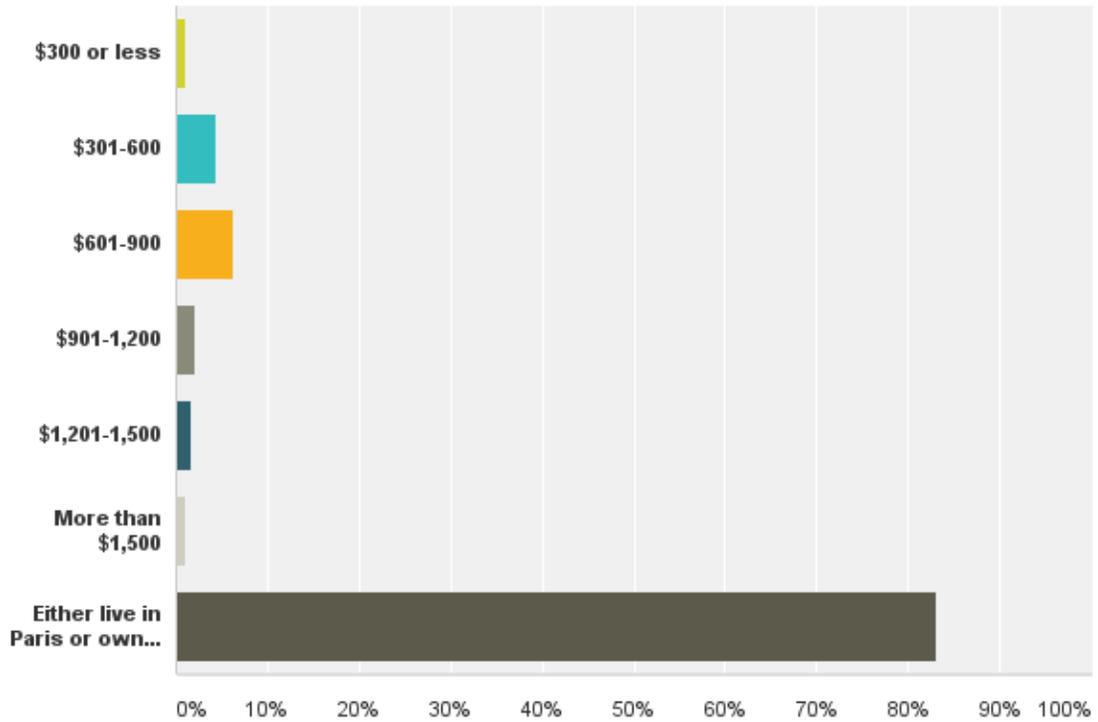


Answer Choices	Responses
▼ Fayette	33.18% 73
▼ Nicholas	11.82% 26
▼ Scott	9.55% 21
▼ Harrison	9.55% 21
▼ Clark	7.73% 17
▼ Montgomery	4.09% 9
▼ Other (please specify)	Responses 24.09% 53
Total	220

Other comments: Mason, Madison, Pendleton, Woodford, Powell, Jessamine, Fleming, Rowan, Franklin, Lawrence, Shelby, Anderson.

Q5 If you live outside of the City of Paris, how much do you pay for rent each month?

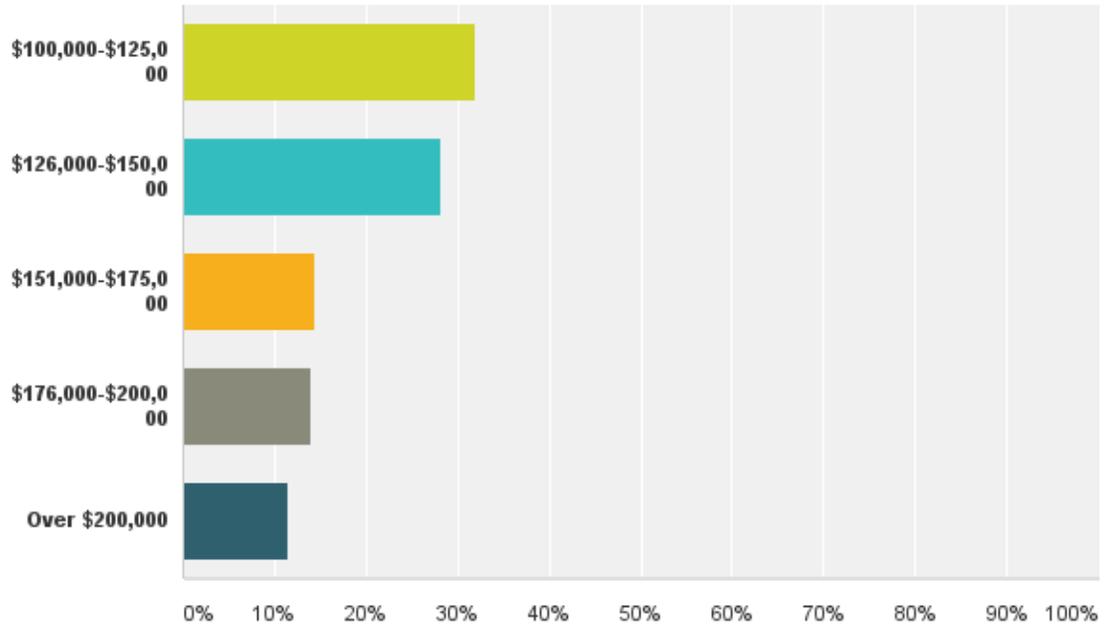
Answered: 786 Skipped: 246



Answer Choices	Responses
▼ \$300 or less	1.15% 9
▼ \$301-600	4.45% 35
▼ \$601-900	6.36% 50
▼ \$901-1,200	2.16% 17
▼ \$1,201-1,500	1.65% 13
▼ More than \$1,500	1.15% 9
▼ Either live in Paris or own a home	83.08% 653
Total	786

Q6 If you were looking for an affordable house in Bourbon County, what price range would be optimal?

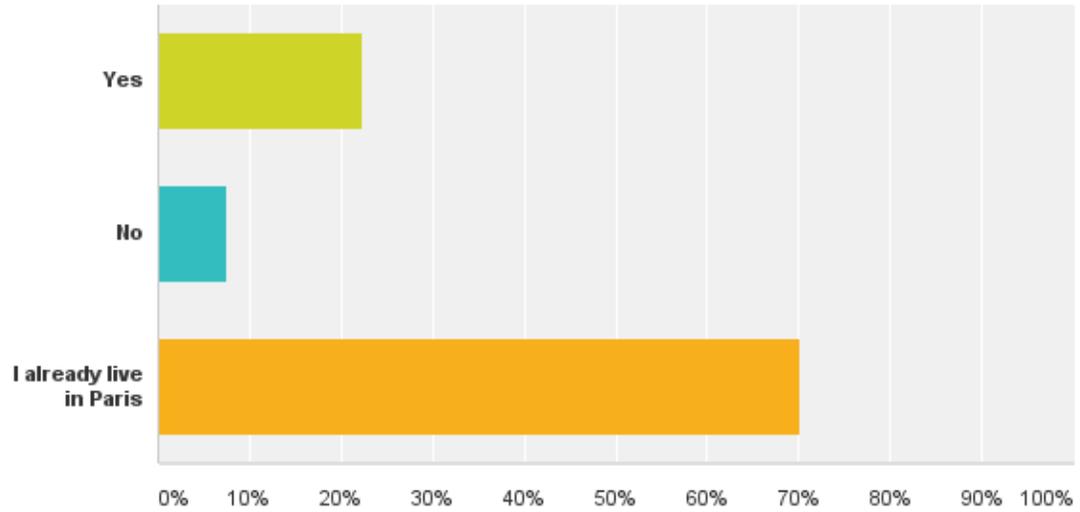
Answered: 946 Skipped: 86



Answer Choices	Responses
▼ \$100,000-\$125,000	31.92% 302
▼ \$126,000-\$150,000	28.12% 266
▼ \$151,000-\$175,000	14.48% 137
▼ \$176,000-\$200,000	13.95% 132
▼ Over \$200,000	11.52% 109
Total	946

Q7 If more affordable housing were available, would you consider living in Bourbon County?

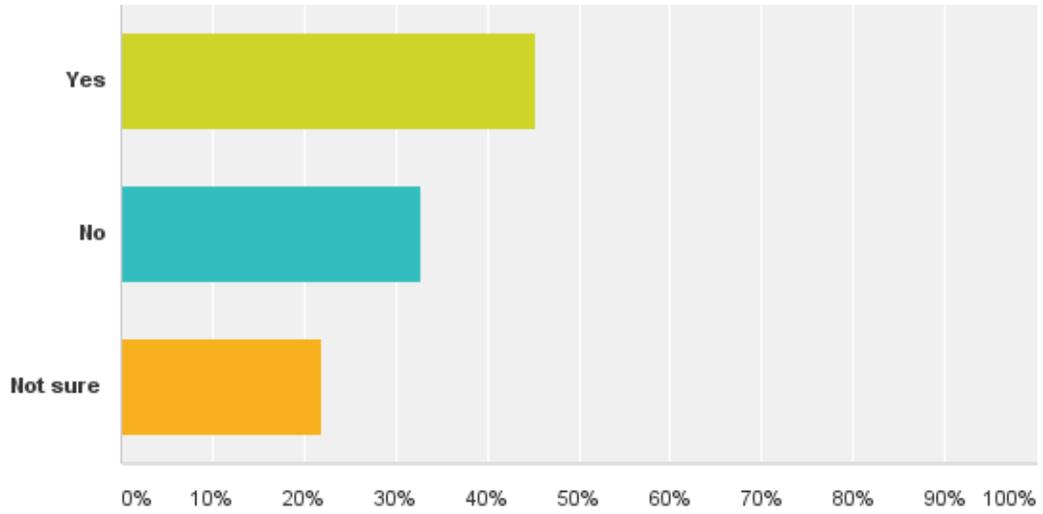
Answered: 969 Skipped: 63



Answer Choices	Responses
Yes	22.39% 217
No	7.53% 73
I already live in Paris	70.07% 679
Total	969

Q8 Are you aware of any programs that finance first time homebuyers?

Answered: 995 Skipped: 37

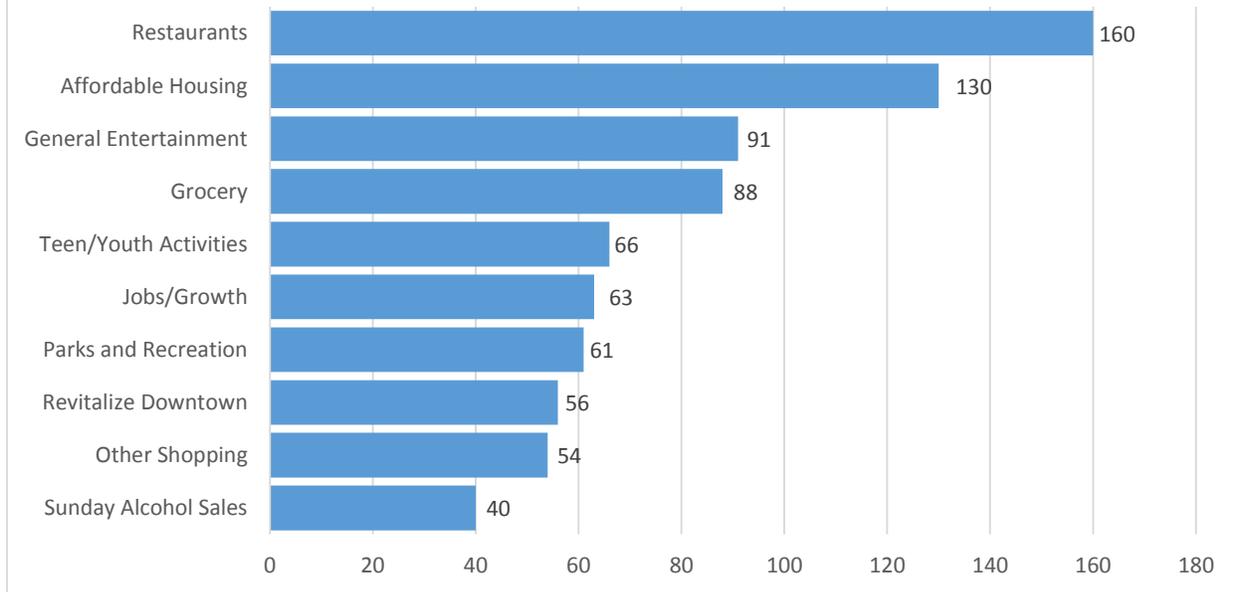


Answer Choices	Responses
Yes	45.33% 451
No	32.76% 326
Not sure	21.91% 218
Total	995

Q9: If you could make one change to Bourbon County, what would it be?

Top ten open ended response topics

Total Responses: 762

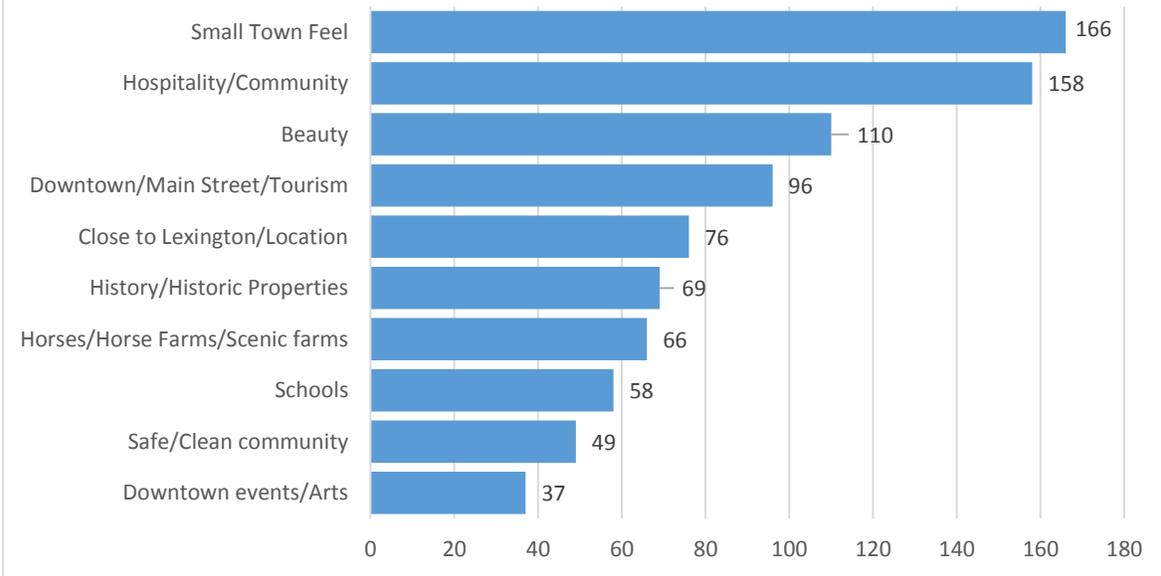


Other common topics: Roads, no smoking, merge government, merge schools, police, zoning changes, retirement, change in leadership, address drug problems, address subsidized housing, taxes, trash pickup/recycling, childcare, and internet access.

Question 10: In your opinion, what are some of the strengths that Bourbon County has over other communities?

Top ten open ended response topics

Total Responses: 762



Other common topics: YMCA, Library, little traffic congestion, churches, Hopewell Museum, Farmer's Market, Parks.