

Economic Development Goals and Objectives

- 7.4. Foster enhanced recreational access to local attractions as an economic development strategy.
- 8. To promote and encourage preservation of the region's historic assets.**
 - 8.1. Explore ways to increase State and Federal funding for historic preservation.
 - 8.2. Explore ways to remove barriers to preservation.
 - 8.3. Educate the public on the economic benefits of historic preservation.
- 9. To strengthen the local tax base.**
 - 9.1. Encourage expansion and diversification of the tax base.
 - 9.2. Attract- and retain capital intensive industries for increased property values.
 - 9.3. Encourage property improvements and revitalization throughout the region.
 - 9.4. Consider annexing additional land, as necessary and as possible according to smart growth principles to accommodate future expansion in cities.
 - 9.5. Discourage rural commercial and industrial development to businesses other than those businesses serving local retail, service and agricultural needs of rural communities.
- 10. To establish and maintain housing and transportation, communication, and utility systems which support and foster quality development.**
 - 10.1. Coordinate the provision of supportive infrastructure in concurrence with new development.
 - 10.2. Evaluate new development impacts on existing infrastructure and services to ensure adequate capacity and compensation.
 - 10.3. Encourage efforts to link the region with major transportation networks.
 - 10.4. Work closely with public agencies, such as RTA, Jule Transit, and the private sector to deliver an efficient and effective transportation system.
 - 10.5. Improve transit connections between residential communities and work sites.
 - 10.6. Coordinate infrastructure investment strategies of government, business, and local institutions.
 - 10.7. Pursue special opportunities for alternative modes of transportation to serve as attractors themselves, such as car and bicycle sharing and bicycle/pedestrian facilities and amenities.
 - 10.8. Limit rural commercial development oriented to the general traveling public to locations along highways or paved County roads adequate to support traffic demand.
- 11. To strengthen, maintain, and continually upgrade technology infrastructure and systems, and provide adequate access and capacity for current and anticipated needs.**
 - 11.1. Foster communication with end users regarding current and future needs.
 - 11.2. Explore feasibility of community wide wireless computer networks, or Wi-Fi (wireless fidelity).
 - 11.3. Promote opportunities of the information superhighway for economic development.

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- 11.4. Maintain a computerized Geographic Information System (GIS) to support economic development in the region.

12. To provide an adequate supply of vacant, development-ready land for commercial and industrial use.

- 12.1. Promote redevelopment of existing vacant, underutilized, and brownfield properties.
- 12.2. Promote utilization of development-ready sites.
- 12.3. Evaluate potential commercial and industrial development sites, based on the Future Land Use Map.
- 12.4. Protect development potential of commercial and industrial sites.
- 12.5. Promote aeronautical and industrial park development at the Dubuque Regional Airport.
- 12.6. Consider annexing growth areas, as necessary and as possible, to ensure adequate supply of developable land and to control development in the fringe areas of cities.
- 12.7. Direct commercial development serving regional needs to cities able to provide needed infrastructure.
- 12.8. Provide adequate customer parking when creating or expanding commercial development.
- 12.9. Utilize techniques that help with traffic safety and address drainage problems.
- 12.10. Protect extractive mineral and aggregate areas, whether developed or undeveloped in urban and rural areas, and reserve such areas for extractive purposes.

13. To encourage development that is environmentally sensitive.

- 13.1. Target environmentally sensitive business and industry in recruitment efforts.
- 13.2. Promote development of businesses and industries that are committed to enhancing local environmental quality.
- 13.3. Promote and encourage sound environment practices with existing businesses and industries.
- 13.4. Promote and encourage the use of alternative and/or renewable fuel and energy sources for vehicle fleets, building operations, and manufacturing processors.
- 13.5. Encourage LEED (Leadership in Energy and Environmental Design) Green Building Rating System or similar concepts in building design for new and existing facilities.