



Create a vibrant community that attracts a diverse quality of jobs by promoting a strong education based along with a skilled technical workforce.

QUALITY OF LIFE

- A. Encourage a variety of cultures and income levels, resulting in a vibrant and diverse community.
- B. Invest in quality of life measures that residents and business owners seek including parks, open space, historic resources, and public services.
- C. Land use policies promote equitable distribution and connectivity of accessible housing, recreation, and other community facilities.
- D. Provide entertainment and other quality of life opportunities that attract young, and culturally diverse professionals, and a work force of all ages and talents to Bourbon County.

EDUCATION

- E. Support and assist local educational efforts to produce an available and skilled labor pool.
- F. Collaborate with institutions of higher learning to foster a capable and skilled workforce while engaging agencies that address the lack of prosperity for residents by reducing joblessness.

JOB OPPORTUNITY

- G. Strengthen efforts to develop a variety of job opportunities that lead to prosperity for all.
- H. Strengthen regulations and policies that propel the agricultural economy, including, but no limited to local food production and distribution, agritourism and the equine industry.
- I. To improve the resident employment base of Bourbon County and attract workplace uses that can provide the types of jobs that will provide Bourbon Countians with a viable alternative to out-migration for employment.

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Make Bourbon County a place to establish, expand and do business and encourage economic growth and diversification.

DIVERSIFICATION

- A. To permit commercial and workplace uses within new and existing neighborhoods.
- B. Encourage small-scale commercial and temporary businesses to increase entrepreneurship and provide access to a wide range of local goods and services.
- C. Support targeted business sectors (e.g. advanced manufacturing, business services, food and beverage, lifelong wellness and aging care, logistics, and hospitality and tourism) to diversify the economic base.

DEVELOPMENT

- D. Cooperate with the Economic Development Authority to ensure that sufficient land is available to accommodate new industry.
- E. Improve and expand access to infrastructure, including transportation, high-speed internet, water and sewer.
- F. A consistent and efficient planning and zoning climate is promoted.
- G. Encourage and promote green construction in existing and proposed commercial and industrial areas.

3



Promote understanding and growth of the tourism industry as a vital component of broadening the county's overall economic base.

- A. To encourage the development of tourism related businesses.
- B. To incorporate agri-tourism and alternative agricultural enterprises into Bourbon County marketing and planning efforts where and when possible.
- C. To encourage cooperation among the various local interests that serve as attractions for visitors, i.e. hotels, motels, restaurants, museums, and bed and breakfasts.
- D. To support and encourage the preservation of historic sites, archaeological sites, unique scenic areas, and horse farms that attract the traveling public.
- E. To support new innovative means to encourage tourism and to seek the assistance of state and local governments, as needed to help bring this about.

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Encourage revitalization of the urban core districts of Millersburg, North Middletown and Paris.

- A. Encourage the reuse/redevelopment of declining commercial and industrial areas.
- B. Decrease vacancy rates in downtown areas.
- C. Develop with other downtown organizations an integrated streetscape, business signage/way finding, parking and façade improvement program.
- D. Ensure adequate space through planning actions to encourage commercial and high-density residential development within the Central Business Districts, and new neighborhood/subdivisions that promote walkability.
- E. Promote the implementation of the Bourbon County Bike and Pedestrian Plan.