

**GOAL 1 Create a vibrant community with a strong education base that promotes a skilled technical workforce that attracts a diverse quality of jobs.**

**QUALITY OF LIFE**

**a. Encourage a variety of cultures and income levels, resulting in a vibrant and diverse community.**

<u>Outcome</u>	<u>Behavior Change</u>	<u>Action Item</u>	<u>Responsible players</u>
<p><i>Ex. Increased diversity in age, race, and incomes.</i></p> <p><i>Ex. Increased diversity in neighborhoods.</i></p>			

**b. Invest in quality of life measures that residents and business owners seek including parks, open space, historic resources, public transportation, and public services.**

<u>Outcome</u>	<u>Behavior Change</u>	<u>Action Item</u>	<u>Responsible players</u>
<p><i>Ex. Increased acreage of public parks and open space.</i></p>			

**c. Land use policies promote equitable distribution and connectivity of accessible housing, recreation, and other community facilities.**

<u>Outcome</u>	<u>Behavior Change</u>	<u>Action Item</u>	<u>Responsible players</u>
<p><i>Ex. Reduce out-migration of younger population.</i></p>			

**d. Provide entertainment and other quality of life opportunities that attract and retain young and culturally diverse professionals, and a workforce for all ages and talents to Bourbon County.**

<u>Outcome</u>	<u>Behavior Change</u>	<u>Action Item</u>	<u>Responsible players</u>
<i>Ex. Increased recreational and entertainment opportunities.</i>			

**EDUCATION**

**e. Support and assist local education efforts of Pre-K through 12 and post-secondary institutions to produce an available and skilled labor pool.**

<u>Outcome</u>	<u>Behavior Change</u>	<u>Action Item</u>	<u>Responsible players</u>
<i>Ex. Increased job placement following education and training.</i>			

**f. Collaborate with business and industry leaders and institutions of higher learning to foster a capable and skilled workforce while engaging agencies that address the lack of prosperity for residents by reducing joblessness.**

<u>Outcome</u>	<u>Behavior Change</u>	<u>Action Item</u>	<u>Responsible players</u>
<i>Ex. Number of employers participating/partnering with high school, vocational, and post-secondary institutions to expose students to work in the skilled trades.</i>			

**JOB OPPORTUNITY**

**g. Strengthen efforts to develop a variety of job opportunities that lead to prosperity for all.**

<u>Outcome</u>	<u>Behavior Change</u>	<u>Action Item</u>	<u>Responsible players</u>
<i>Ex. Increase diversity in job opportunities.</i>  <i>Ex. Number of new jobs with above average wages and benefits.</i>			

**h. Strengthen regulations and policies that promote the agricultural economy, including but not limited to local food production and distribution, agritourism and the equine industry.**

<u>Outcome</u>	<u>Behavior Change</u>	<u>Action Item</u>	<u>Responsible players</u>
<i>Ex. Increased investment in the agricultural economy.</i>			

**i. Improve the resident employment base of Bourbon County and attract workplace uses that can provide the types of jobs that will provide Bourbon Countians with a viable alternative to out-migration for employment.**

<u>Outcome</u>	<u>Behavior Change</u>	<u>Action Item</u>	<u>Responsible players</u>
<i>Ex. Reduced out-commuter population.</i>  <i>Ex. Increase percentage of population who live and work in Bourbon County.</i>			