



MEETING 3

Developing Objectives

ENVISION BOURBON COUNTY



Andrea S. Pompei Lacy, Bourbon County Joint Planning Office
Daniel Kahl, University of Kentucky CEDIK



- RECAP FROM MEETINGS 1 & 2
- GOALS
- Objectives that we reviewed
- Break-out group activity

Example Ground Rules for Reaching Consensus:

- Respect others and their opinions.
- There is no such thing as winners or losers in these discussions.
- Everyone will be offered an opportunity to add comments, offer concerns, and make suggestions.
- Everyone must allow the person commenting to complete his or her thoughts, without interruption.
- Personally criticizing others for their opinions will not be allowed.
- If a person raises an issue, then a potential solution must also be given.
- Everyone should focus on completing the task at hand.
- No shouting.

WHAT

is Planning?

Planning provides a
vision
for the community today
and what we want our community to be
in the **future**

American Planning Association

WHO

do we plan for?

Everyone!

The  of planning is to

equitably

serve people

regardless of their

race, ethnicity, social, and economic status

in a manner that is sustainable to the environment.

WHY

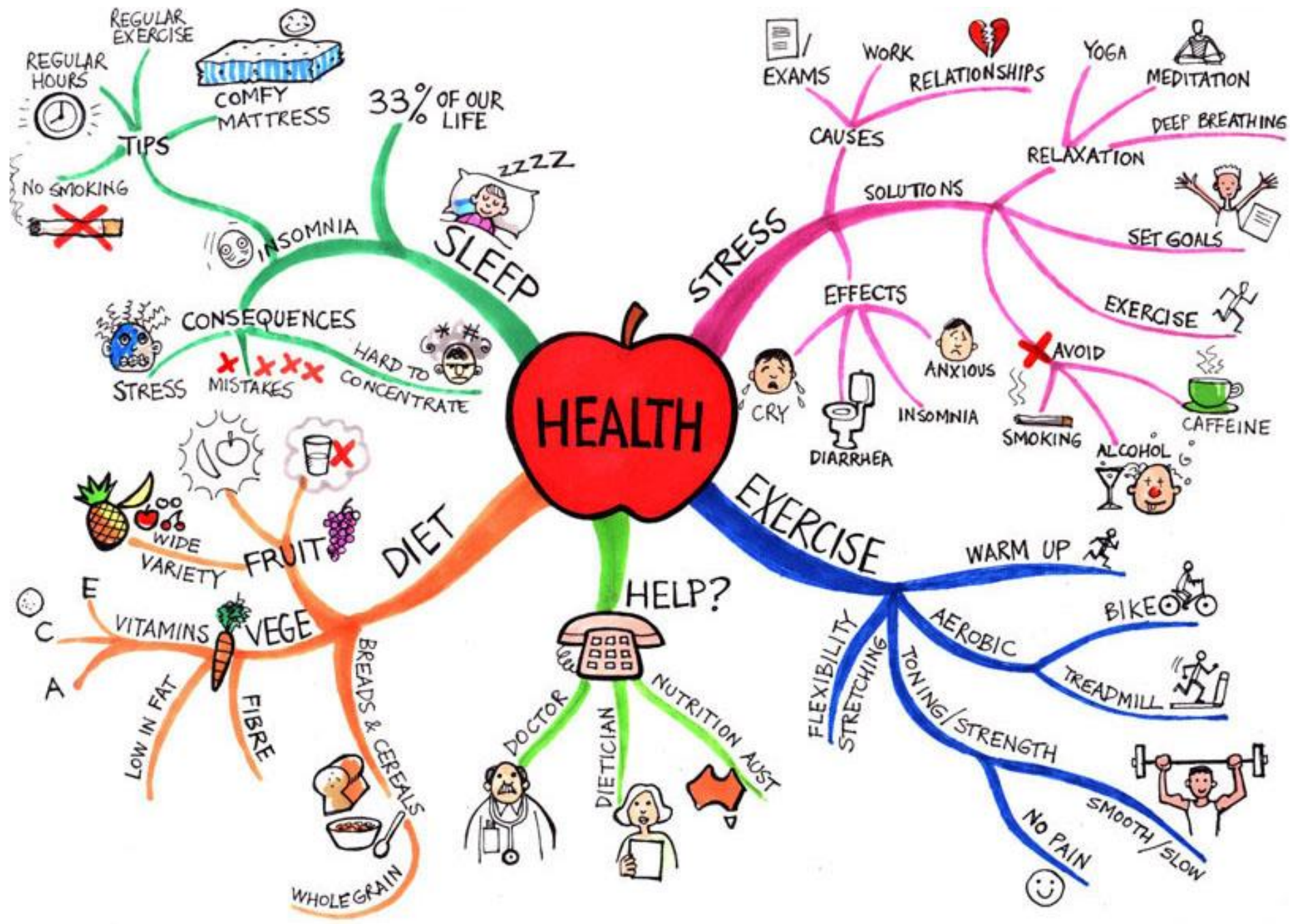
do we plan?

Good
Health

Economic
Well-being

Public
Safety





ARTWALK 2019



ON THE TABLE . FOCUS GROUPS . SURVEYS

**ADVISORY
COMMITTEE**

**WORKING
GROUPS**

**LEGISLATIVE BODIES
PLANNING COMMISSION**

What is the role of a working group member?

In cooperation with other working group members and staff, working group members will develop draft goals, objectives, and action items for the Envision 2040 Comprehensive Plan Update. All draft items shall take into consideration the perspectives of the community (qualitative) and data and statistics (quantitative).

The commitment is five (5) meetings over a four (4) month period.



WORKING GROUPS

MAY – SEP 2019	SEP 2019 – JAN 2020
<i>Housing</i>	<i>Agriculture & Environment</i>
<i>Economic Growth</i>	<i>Heritage & Urban Form</i>
<i>Public Health & Community Building</i>	<i>Land Use</i>

Goals versus Objectives

Basic Differences Between Goals and Objectives

Goals	Objectives
Broad	Narrow
General	Precise
Intangible	Tangible
Abstract	Concrete

1



Create and sustain equitable opportunities to promote mental, physical, and emotional health for all.

1



Create and sustain equitable opportunities to promote mental, physical, and emotional health for all.

- Provide responsive and dependable health delivery systems throughout Bourbon County.
- Nurture a culture of wanting to get involved and give back.
- Foster partnerships and collaboration between public health organizations and a broad range of stakeholders.
-
- Increase availability of second shift child care.

2



Integrate community
health into
comprehensive
planning.

2



Integrate community health into comprehensive planning.

- Recreational facilities, programs and opportunities/ passive recreation/ staffing
- Accessibility, economic, affordable, inclusive
- Environmental impact on community health, water quality, maintenance.
- Service access to public safety services/ER/Clinics

3



Develop policies
and programs to
prevent, treat, and
recover from
substance use
disorder.

3



Develop policies and programs to prevent, treat, and recover from substance use disorder.

- Education campaign for prevention – cradle to grave, consistent messaging. From the pulpit, schools, workplace, homes.
- Patient navigation to access available resources, data. With possible growth of treatment within county.
- Encourage workplace drug testing. Create workplace policies and incentives to re-introduce users.
- Expand treatment opportunities in Bourbon County.
- Dispel stigma
- Create more opportunities for work and safe/comfortable/affordable/enriching/purposeful living environments.
- Educational campaign.
- Patient navigation – create accessible, comfortable, and easy to find treatment options.
- Wholesome recreation opportunities.



Promote and
improve access to
fresh and
affordable food.



Promote and
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- Transportation
- Knowledge on how to prepare
- Community gardens
- Farmers Market – food stamps and WIC
- Summer feeding program

Partners: Extension office, schools, 4-H, FFA, Farmer's Market, Community Services (food stamps), WIC (Health Department), YMCA garden, churches.

NEXT MEETING:

Tuesday July 23, 2019

5:00 – 7:00 p.m.

Paris-Bourbon County Library



ENVISION BOURBON COUNTY

