

HOUSING

GOAL 1: Expand and ensure a diverse range of housing choices.

OBJECTIVES

- a) Promote varieties of housing types and densities based on the local population, changing demographics and market demand.
- b) Expand middle income housing opportunities and integrate new units throughout the community. (consider including price range)
- c) Establish an information clearinghouse for financial and technical assistance for stabilization and renovation of urban and rural housing.
- d) Plan for safe, affordable and accessible housing to meet the needs of older, disabled, and/or low-income residents.
- e) Design neighborhoods to have convenient and safe multi-modal access to jobs, education and services.
- f) Infrastructure must be in place and/or ready for extension.

GOAL 2: Support infill and redevelopment within existing infrastructure as a strategic component of growth.

OBJECTIVES

- a) Identify and inventory area of opportunity for infill, redevelopment, adaptive reuse, and mixed-use development and educate the public about redevelopment.
- b) Enforce building and maintenance codes and ordinances to eliminate blighted and deteriorating areas within the county.
- c) Explore opportunities to combine development efforts with historic preservation and natural resource conservation. Delineate historic districts and develop design standards in alignment with established architectural styles.
- d) Respect the context and design features of area surrounding development projects and develop design standards and guidelines to ensure compatibility with existing urban form.
- e) Implement innovative programs, such as public infrastructure and land bank programs to facilitate sustainable development, including but not limited to, housing, affordable at all income levels, and commercial and economic activity.

GOAL 3: Provide well-designed neighborhoods while demonstrating sensitivity toward natural resource conservation.

OBJECTIVES

- a) Encourage planned unit developments and mixed use where applicable.
Meeting 4 notes: Combined the intent of original a. and b.: Plan the development of new residential areas around the neighborhood concept by including commercial, recreational, and employment nearby. developing new areas as a neighborhood within itself, or by integrating it into an established neighborhood. Meeting 4 notes: put on back burner?

HOUSING, continued.

Provide an opportunity for more planned unit developments and neighborhood concept including townhouses and condominiums, apartment buildings, as well as commercial centers and work places within areas designated for future growth.

- b) Plan for the development of existing rural settlements through the provision of approved sanitary systems and water supply.
- c) Pursue incentives and regulatory approaches that encourage creativity and sustainability in housing development and redevelopment.
- d) Incorporate adequate greenspace and open space in all development projects, minimize disruption of natural features and promote, maintain and expand the urban tree canopy throughout Bourbon County.
- e) Strive for positive and safe social interactions in neighborhoods, including but not limited to, neighborhoods that are connected for pedestrians and various modes of transportation and traffic calming techniques.
- f) Encourage energy-efficient development practices and resilient design features.

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ECONOMIC GROWTH

GOAL 1: Cultivate a vibrant community with a strong education base that promotes a skilled technical workforce that attracts a diverse quality of jobs.

OBJECTIVES

- a. Encourage a variety of cultures and income levels, resulting in a vibrant and diverse community.
- b. Invest in quality of life measures that residents and business owners seek including parks, open space, historic resources, public transportation, and public services.
- c. Provide policies that promote equitable distribution and connectivity of accessible housing, recreation, and other community facilities.
- d. Provide entertainment and other quality of life opportunities that attract and retain culturally diverse young professionals, and a work force of all ages and talents to Bourbon County.
- e. Support and assist local education efforts of Pre-K through post-secondary institutions to produce an available and skilled labor pool.
- f. Collaborate with business and industry leaders and educational institutions to foster a capable and skilled workforce. Reduce joblessness by creating or supporting agencies that address a Labor Ready Work Force.
- g. Strengthen efforts to develop a variety of sustainable job opportunities.
- h. Strengthen regulations and policies that promote the agricultural economy, including but not limited to local food production and distribution, agritourism and equine industry.
- i. Increase the resident employment base of Bourbon County.

GOAL 2: Make Bourbon County a place that encourages responsible economic growth and diversification.

OBJECTIVES

- a. Allow compatible commercial and workplace uses within new and existing neighborhoods.
- b. Encourage start-up and small-scale commercial businesses.
- c. Identify and support targeted business sectors to diversify the economic base.
- d. Ensure that sufficient land and infrastructure is available to accommodate new and existing industry.
- e. Ensure a consistent and efficient planning and zoning climate.
- f. Prepare for low impact development regulations in existing and proposed land uses. (developers, decision-makers, residential)

GOAL 3: Promote the tourism industry as a vital component of broadening the county's overall economic base.

OBJECTIVES

- a. Promote new and existing tourism businesses using Bourbon County's unique attractions.
- b. Encourage cooperation among the various local interests that serve as attractions for visitors.

ECONOMIC GROWTH, continued.

- c. Coordinate with regional and state tourism entities.

Text that was removed but to be considered as possible Action Items:

Increase the visibility and accessibility of the Paris-Bourbon County Tourism Office in Paris, Millersburg and North Middletown.

Incorporate agritourism and alternative agricultural enterprises into Bourbon County marketing and planning efforts where and when possible and encourage partnerships with neighboring counties.

Support new innovative means to encourage tourism and to seek the assistance of state and local governments, as needed to help bring this about. Include working with sources of utilities that provide infrastructure.

Local interests: i.e. hotels, motels, restaurants, museums, and bed and breakfasts.

GOAL 4: Revitalize the urban core of Millersburg, North Middletown, Paris, and the rural growth areas of Bourbon County.

OBJECTIVES

- a. Encourage the reuse/redevelopment of declining commercial and industrial areas.
- b. Enforce codes and ordinances to reduce vacancies and dilapidation.
- c. Coordinate with other downtown organizations to develop an integrated streetscape to increase accessibility in order to attract customers.

Text that was removed but to be considered at possible Action Items:

securing the development of infrastructure, natural gas, water quality and meet technology demands.

business signage/way finding, parking and façade improvement program.

Encourage real estate broker meetings, town tours, etc.

Promote the implementation of the Bourbon County Bike and Pedestrian Plan to increase foot traffic.

Explore the options of Rails to Trails from Paris to Maysville.

PUBLIC HEALTH

Goal 1: Create and sustain equitable opportunities to promote physical and mental well-being.

OBJECTIVES

- a. Provide responsive and dependable health delivery systems.
- b. Nurture a culture of wanting to get involved and give back.
 - i. Encourage charitable work programs that introduce students to diverse charity opportunities
 - 1. Find resources: What are the charitable opportunities in the community. Develop listing of opportunities.
- c. Foster partnerships and collaboration between public health organizations and a broad range of stakeholders.
 - i. Create quarterly community conversations focused on health
 - ii. Promote or create evening/overnight childcare events (i.e., recreation camps, lock-ins) for caregiver respite.
 - iii. Increase availability to second shift child care. (breakout group questioned whether child care availability would be more suited to economic growth)
- d. Objective added by breakout group: Increase opportunities and access to indoor and outdoor recreation opportunities
 - i. Improve and expand recreational facilities, programs and staffing.
Partners: YMCA, Parks and Recreation
 - ii. Create small urban parks
 - iii. Participate in 10-minute walk program.
 - 1. Partners: National Parks and Recreation Association

Goal 2: Consider health impacts in all policy creation.

OBJECTIVES

- b. Ensure policy development is inclusive and accommodates accessibility.
 - i. Establish initiative to inventory and promote alternate transportation services.
 - 1. Partners: CAB, FTSB, Uber/Lyft, School groups/clubs, City of Paris, Health Department
 - 2. Estimated Cost Range: minimal
 - 3. Timeframe: 1 year or less
 - ii. Ensure policy development addresses alternate modes of transportation
 - 1. Partners: Planning and Zoning, Health Department, ADA/Disability organization or advocacy group
 - 2. Estimated Cost Range: minimal
 - iii. Hold meetings in ADA accessible locations (both buildings and sidewalks) where people feel comfortable
 - iv. Engage residents from diverse demographic backgrounds in policy development initiatives and processes.
- c. Reduce environmental impacts on community health.

PUBLIC HEALTH, continued.

- i. Ensure development only occurs to sanitary sewers.
- ii. Advocate for indoor, smoke-free workplaces
 - 1. Partners: Community members, elected officials, public health professionals, UK Breathe Program
 - 2. Estimated Cost Range: minimal
- iii. Improve air and water quality. Litter programs. Decrease use of herbicides and pesticides. Idling programs. Plant trees along roadsides. Increase tree canopy. Cigarette receptacles.
 - 1. Partners: City storm water, city and county solid waste, schools
- iv. Environmental Education
- d. Ensure access to public safety services/ER/clinics
 - i. Promote training for public safety services/ER/Clinics on accommodations.
 - ii. Ensure all developments are accessible to public safety services (fire, ambulances, etc.)

Goal 3: Support education initiatives on substance use disorder.

OBJECTIVES

- e. Conduct educational campaign on substance use disorder. Another recommendation was to phrase as "Support initiatives to address substance use disorder."
 - i. Implement and evaluate evidence-based age-appropriate substance use disorder prevention program in elementary, middle and high school.
 - 1. Partners: Schools, health department, EMS, Jail, Social Services, Behavior Health Groups.
 - 2. Estimated Cost Range: dependent on program
 - 3. Timeframe: 5+ years
 - f. Improve accessibility to available resources.
 - i. Create a clearinghouse for substance use disorder resources. Find resources, notify/publicize, build
 - 1. Partners: Health Department, Volunteer Task Force for available resources, Human Services Groups
 - 2. Estimated Cost Range: minimal
 - 3. Timeframe: 1 year or less
 - ii. Publicize Resource List (and keep up to date).
 - iii. Increase opportunities for needed resources for substance use disorder
 - 1. Partners: AA, NA, etc.
 - 2. Estimated Cost Range: minimal
 - 3. Timeframe: 1 year or less
 - g. Encourage workplace policies and incentives to effective substance use recovery
 - i. Educate employees to support persons with substance use disorder
 - ii. Develop model policies and use recover work programs for employers to implement.
 - 1. Partners: Treatment centers, Chamber of Commerce, KY Can Heal Program
 - 2. Estimated Cost Range: minimal
 - 3. Timeframe: 1-3 years.

PUBLIC HEALTH, continued.

- h. Create more opportunities long term recovery.

Goal 4: Promote and improve access to fresh and affordable food.

OBJECTIVES

- i. Increase accessible means of transportation for consistent access.
 - i. Public transportation
 - 1. Partners: County, City, State, Federal governments
 - ii. Sidewalks and bike paths
 - 1. Partners: County, city State government. Residents
 - iii. Mobile Markets
 - 1. Partners: Farmer's Market, Community Farm Alliance, Extension Office
 - iv. Incentives for homeowners for sidewalk repair (possible 50/50 split).
 - 1. Partners: City government, financial institutions
- j. Knowledge on how to obtain and prepare fresh and affordable food
 - i. Educational campaign to promote resources – including Food Bank, Farmer's Market, Operation Backpack, etc.
 - ii. Support local food production: Community gardens, school gardens. Gardening Classes.
 - 1. Partners:
 - a. FFA
 - b. Library
 - c. Extension Office
 - d. Schools, Rotary Club
 - e. Kiwanis
 - f. Youth groups
 - g. Senior citizens groups
 - h. Voyage Movement.
 - 2. Estimated Cost Range: Minimal to ??
 - 3. Timeframe: varies
 - iii. Farmer's Market – Food Stamps and WIC
 - iv. Summer feeding program. Direct fresh food to vulnerable population feeding program
 - v. Meals on Wheels
 - vi. Work with farmers to accept government food programs. Incentives.

Partners: Extension office, schools, 4-H, FFA, Farmer's Market, Community Services (food stamps), WIC (Health Department), YMCA garden, churches.