

5 MEETING

Taking Action!



ENVISION BOURBON COUNTY



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- **RECAP FROM MEETINGS 1-4**
 - **Draft Goals and Objectives**
 - **Economic Development Authority (EDA) Strategic Planning Update**
- **Break out groups – Developing action items**

Example Ground Rules for Reaching Consensus:

- Respect others and their opinions.
- There is no such thing as winners or losers in these discussions.
- Everyone will be offered an opportunity to add comments, offer concerns, and make suggestions.
- Everyone must allow the person commenting to complete his or her thoughts, without interruption.
- Personally criticizing others for their opinions will not be allowed.
- If a person raises an issue, then a potential solution must also be given.
- Everyone should focus on completing the task at hand.
- No shouting.

What is the role of a working group member?

In cooperation with other working group members and staff, working group members will develop draft goals, objectives, and action items for the Envision 2040 Comprehensive Plan Update. All draft items shall take into consideration the perspectives of the community (qualitative) and data and statistics (quantitative).

The commitment is five (5) meetings over a four (4) month period.

POLICY

EDUCATION

PARTNERSHIP / COLLABORATION

PRIVATE / NON-PROFIT INITIATIVE

MARKETING / ADVERTISING

1



Cultivate a vibrant community with a strong education base that promotes a skilled technical workforce that attracts a diverse quality of jobs.

1

Workforce Development

Action Item: Encourage training, programs, & workforce inclusion opportunities for people with disabilities or judicial records, or who have undergone rehabilitation from addiction.

Action Item: Promote hiring local residents, and recruit employees living in areas of construction projects.

Action Item: Support the continued funding for multi-modal road improvement projects.

Action Item: Encourage installation of fiber-optic broadband infrastructure for household access, high-tech, and other industries.

Action Item: Support and increase networking opportunities for career related institutions, organizations, and agencies.

2



Make Bourbon County a place that encourages economic growth and diversification.

2

Growth and Diversification

Action item: Encourage economic opportunities for a wide array of agritourism while preserving Bourbon County's agricultural identity.

Question: What types of activities would be considered?

Action item: Emphasize the preservation, protection, & promotion of the iconic Bourbon County landscape along rural gateways and roadways serving as primary tourist routes.

2

Growth and Diversification

Action item: Enhance programs and activities by the Joint Parks and Recreation Department, and support public event planning, community events, and festivals.

Action item: Create opportunities for incubators. Seek incentives or disincentives for owners of vacant office space and for developers who build incubator space for start-ups and for growing businesses.

Action item: Increase flexibility on types of home occupations allowed.

3



Promote the tourism industry as a vital component of broadening the county's overall economic base.

3

Tourism

Action item: Increase the visibility and accessibility of the Paris-Bourbon County Tourism Office in Paris, Millersburg, and North Middletown.

Lead Organization: Paris-Bourbon County Tourism Office.

Action item: Incorporate agritourism and alternative agricultural enterprises into Bourbon County marketing and planning efforts.

Lead Organization: *Marketing* Paris-Bourbon County Tourism Office
Policy & Planning Bourbon County Joint Planning Office

3

Tourism

Action item: Secure funding for and install way-finding signage to local attractions.

Action item: Support new innovative means to encourage tourism and to seek the assistance of state and local governments, as needed to help bring this about.

4



Revitalize the urban core of Millersburg, North Middletown, Paris, and the rural growth areas of Bourbon County.

4 Revitalization

Action item: Encourage real estate broker meetings.

Action item: Increase staff capacity for full-time code enforcement.

Action item: Identify incentives for façade and streetscape improvement program.

Changes in Behavior

- What behavior (through changes in attitude, skills and knowledge) would need to change to achieve these outcomes?

Action items

- What actions would create these behavior changes

Partners

Funding

Timeframe



WORKING GROUPS

MAY – SEP 2019	SEP 2019 – JAN 2020
<i>Housing</i>	<i>Agriculture & Environment</i>
<i>Economic Growth</i>	<i>Heritage & Urban Form</i>
<i>Public Health & Community Building</i>	<i>Land Use</i>

NEXT MEETING

TO BE DETERMINED

FEBRUARY 2020



ENVISION BOURBON COUNTY

