



# 3 MEETING

## Developing Goals & Objectives

ENVISION BOURBON COUNTY

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# WORKING GROUP

## PROCESS

Step 1: Information Gathering

Step 2: Develop goals

Step 3: Develop objectives

Step 4: Draft action items

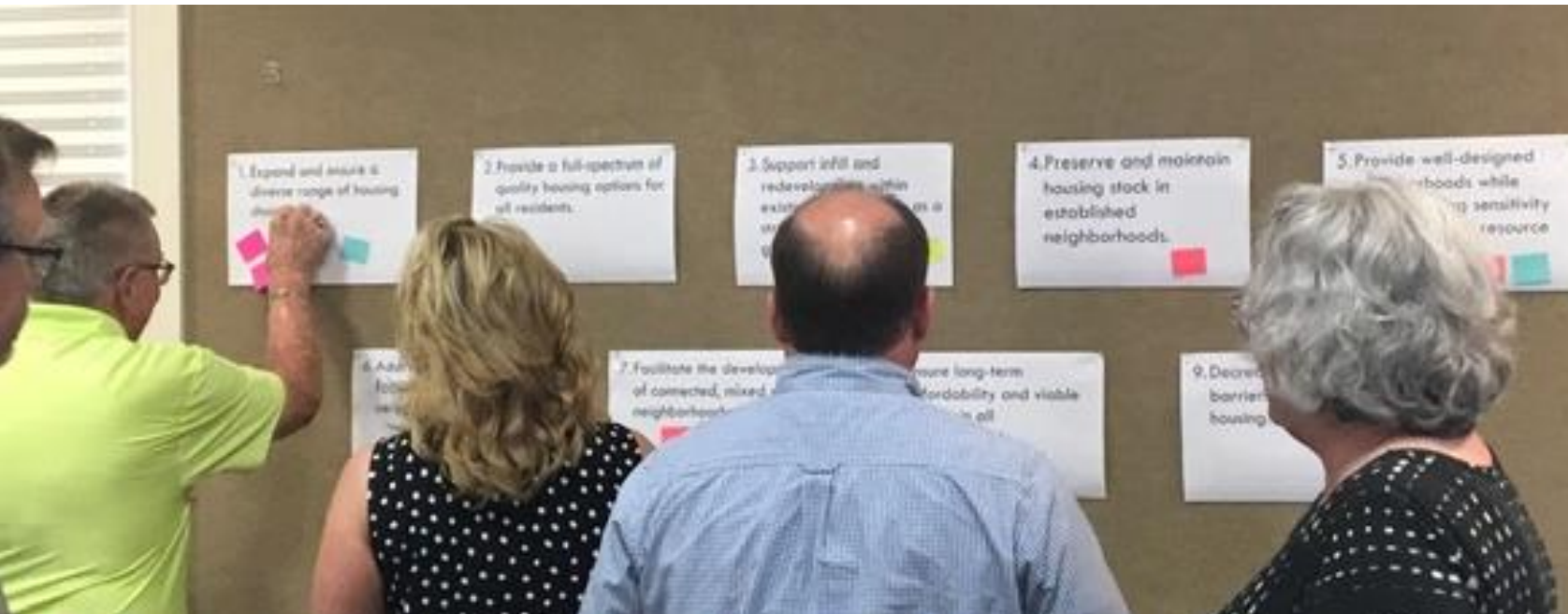




# WORKING GROUP

## METHODS OF DECISION-MAKING

- **VOTING ACTIVITY**
- **MODIFIED CONSENSUS**



5. Provide well-designed neighborhoods while demonstrating sensitivity toward natural resource observation.

1. Expand and ensure a diverse range of housing choices.

3. Support infill and redevelopment within existing infrastructure as a strategic component of growth.

8. Ensure long-term affordability and viable options in all neighborhoods.

# Heritage and Urban Form

- **HERITAGE:** Features belonging to the culture of a particular society, such as traditions, languages, or buildings.
  - Historic Preservation
  - Education
- **URBAN FORM** is the physical characteristics that make up built areas, including the shape, size, density and configuration of settlements.

# Goals versus Objectives

## Goal

- A desired state of affairs to which planned effort is directed.
- General statements of desired outcomes of the community.
- Should be broad but specific enough to know where progress has been made.

## Objective

- An end toward the attainment of which plans and policies are directed.
- More specific and a subset of goals, providing measurable strategies.

# TOP 3 GOALS UNDER CONSIDERATION

- **Enhance, preserve and protect the natural, historic, and cultural landscapes that give Bourbon County its unique identity (12 votes).**
  - To Preserve and protect our built history and archeological resources -- Objective
- **Support pedestrian and bike-friendly infrastructure**
  - to create access to our downtown areas and surrounding areas (connectivity)
  - park 'n ride
- **Create a vibrant downtown core**
  - Business friendly policies and environment
  - Promote the creation of social, welcoming and safe gathering places (7 votes).
  - Integrate art and cultivate creativity in our downtown areas
  - support and encourage public art (4 votes).

# SAMPLE OBJECTIVES

- Highlight and enhance the historic quality of downtown Millersburg, North Middletown and Paris and their surrounding neighborhoods to attract businesses and support economically viable commercial districts.
- Implement policy measures to protect historic resources, incentivize preservation, and enhance the form of surrounding areas, such as downtowns, historic sites, districts, and landmarks.
- Conduct educational efforts to increase awareness of the importance of preservation efforts, processes, and available financial, design, and additional educational resources.



# SAMPLE OBJECTIVES

- Plan for higher-intensity uses in areas with multiple transportation options.
- Focus revitalization efforts in existing centers of activity.
- Make public amenities, work places, and residential areas accessible by multiple transportation types.
- Promote multi-use and flex spaces, especially in downtown areas and public spaces.
- Preserve and strengthen the fabric of existing neighborhoods by investing in maintenance and improvements to infrastructure.

# SAMPLE OBJECTIVES

- Provide civic and government facilities in centralized and accessible locations as highly visible focal points and symbols of community identity.
- Become more walkable and bikeable.
- Provide an interconnected system of local and regional public open space and recreational opportunities.
- Require infill and redevelopment projects to be designed for pedestrian use and compatible with existing character and long term goals for the surrounding area.

# SAMPLE OBJECTIVES

- Incentivize development that utilizes green building and sustainable development best practices.
- Protect the quality and integrity of existing structures and support preservation efforts.
- Respect the context and design features of areas surrounding development projects and develop design standards and guidelines to ensure compatibility with existing urban form.
- Incorporate schools, libraries, and other community-focused institutions into neighborhoods in order to maximize accessibility for pedestrians and bicyclists.

**NEXT  
HERITAGE & URBAN FORM  
WORKING GROUP**

**THURSDAY  
DECEMBER 5, 2019**

**6:00-8:00 P.M.  
PARIS-BOURBON COUNTY LIBRARY**