

DRAFT GOALS & OBJECTIVES
BOURBON COUNTY ENVISION 2040 COMPREHENSIVE PLAN
12.21.2020

PLAN ELEMENT	GOAL	OBJECTIVE
HOUSING	GOAL 1	Expand and ensure a diverse range of housing choices.
	H 1.a	Promote varieties of housing types and densities based on the local population, changing demographics and market demand.
	H 1.b	Expand middle income housing opportunities and integrate new units throughout the community.
	H 1.c	Establish an information clearinghouse for financial and technical assistance for stabilization and renovation of urban and rural housing.
	H 1.d	Plan for safe, affordable and accessible housing to meet the needs of older, disabled, and/or low-income residents.
	H 1.e	Design neighborhoods to have convenient and safe multi-modal access to jobs, education and services.
	H 1.f	Strategically plan for the extension of infrastructure.
HOUSING	GOAL 2	Support infill and redevelopment within existing infrastructure as a strategic component of growth.
	H 2.a	Study areas of opportunity for infill development.
	H 2.b	Enforce building and maintenance codes and ordinances to eliminate blighted and deteriorated areas in the county.
	H 2.c	Explore opportunities to combine development efforts with historic preservation and natural resource conservation.
	H 2.d	Delineate historic districts and develop design standards in alignment with established architectural types.
	H 2.e	Implement innovative programs, such as public infrastructure and land bank programs to facilitate sustainable development.
HOUSING	GOAL 3	Provide well-designed neighborhoods while demonstrating sensitivity toward natural resource conservation.
	H 3.a	Provide an opportunity for more planned unit developments and neighborhood concepts including townhouses and condominiums, apartment buildings, as well as commercial centers and work places within areas designated for future growth.
	H 3.b	Plan for development of existing rural settlements through the provision of approved sanitary systems and water supply.
	H 3.c	Pursue incentives and regulatory approaches that encourage creativity and sustainable housing development and redevelopment.
	H 3.d	Incorporate adequate greenspace and open space in all development projects, minimize disruption of natural features and promote, maintain and expand the urban tree canopy throughout Bourbon County.

Strive for positive and safe social interactions in neighborhoods, including but not limited to, neighborhoods that are connected for pedestrians and various modes of transportation and traffic calming techniques.

H 3.e.

Encourage energy-efficient development practices and resilient design features.

H 3.f

ECONOMIC GROWTH

GOAL 1

Cultivate a vibrant community with a strong education base that promotes a skilled technical workforce that attracts a diverse quality of jobs.

EG 1.a

Encourage a variety of cultures, ages, and income levels, resulting in a vibrant and diverse community.

EG 1.b

Invest in quality of life measures that residents and business owners seek including parks, open space, historic resources, entertainment, public transportation, and public services.

EG 1.c

Provide policies that promote equitable distribution and connectivity of accessible housing, recreation, and other community facilities.

EG 1.d

Provide entertainment and other quality of life opportunities that attract and retain culturally diverse young professionals, and a work force of all ages and talents to Bourbon County.

EG 1.e

Support and assist local education efforts of Pre-K through post-secondary institutions to produce an available and skilled labor pool.

EG 1.f

Collaborate with business and industry leaders and educational institutions to foster a capable and skilled workforce. Reduce joblessness by creating or supporting agencies that address a Labor Ready Work Force.

EG 1.g

Strengthen efforts to develop a variety of job opportunities. Strengthen regulations and policies that promote the agricultural economy, including but not limited to local food production and distribution, agritourism and the equine industry.

EG 1.h

EG 1.i

Increase the resident employment base of Bourbon County.

ECONOMIC GROWTH

GOAL 2

Make Bourbon County a place that encourages responsible economic growth and diversification.

EG 2.a

Allow compatible commercial and workplace uses within new and existing neighborhoods.

EG 2.b

Encourage start-up and small-scale commercial businesses.

EG 2.c

Identify and support targeted business sectors to diversify the economic base.

EG 2.d

Ensure that sufficient land and infrastructure is available to accommodate new and existing industry.

EG 2.e

Ensure a consistent and efficient planning and zoning climate.

EG 2.f

Prepare for low impact development regulations in existing and proposed land uses.

ECONOMIC GROWTH

GOAL 3

Promote the tourism industry as a vital component of broadening the county's overall economic base.

	EG 3.a	Promote new and existing tourism businesses using Bourbon County's unique attractions.
	EG 3.b	Encourage cooperation among the various local interests that serve as attractions for visitors.
	EG 3.c	Coordinate with regional and state tourism entities.
ECONOMIC GROWTH	GOAL 4	Revitalize the urban core of Millersburg, North Middletown, Paris, and the rural growth areas of Bourbon County.
	EG 4.a	Encourage the reuse/redevelopment of declining commercial and industrial areas.
	EG 4.b	Enforce codes and ordinances to reduce vacancies and dilapidation.
	EG 4.c	Coordinate with other downtown organizations to develop an integrated streetscape to increase accessibility in order to attract customers.
PUBLIC HEALTH	GOAL 1	Create and sustain equitable opportunities to promote physical and mental well-being.
	PH 1.a	Provide responsive and dependable health delivery systems.
	PH 1.b	Nurture a culture of wanting to get involved and give back.
	PH 1.c	Foster partnerships and collaboration between public health organizations and a broad range of stakeholders.
	PH 1.d	Increase opportunities and access to indoor and outdoor recreation opportunities.
PUBLIC HEALTH	GOAL 2	Consider health impacts in all policy creation.
	PH 2.a	Ensure policy development is inclusive and accommodates accessibility.
	PH 2.b	Reduce environmental impacts on community health.
	PH 2.c	Ensure access to public safety services/ER/clinics.
PUBLIC HEALTH	GOAL 3	Support education initiatives on substance use disorder
	PH 3.a	Support initiatives to address substance use disorder.
	PH 3.b	Improve accessibility to available resources.
	PH 3.c	Encourage workplace policies and incentives to effective substance use recovery.
	PH 3.d	Create more opportunities for long-term recovery.
PUBLIC HEALTH	GOAL 4	Promote and improve access to fresh and affordable food.
	PH 4.a	Increase accessible means of transportation for consistent access.
	PH 4.b	Educate on how to obtain and prepare fresh and affordable food.
AGRICULTURE & ENVIRONMENT	GOAL 1	Protect and promote the local agricultural economy.
	AE 1.a	Preserve farmland by creating and sustaining farm revenue.
	AE 1.b	Support Bourbon County farm owners and operators in their efforts to continue viable agricultural activities.
AGRICULTURE & ENVIRONMENT	GOAL 2	Encourage and promote the conservation, protection, and restoration of Bourbon County's agricultural land resources.
	AE 2.a	Preserve farmland by creating and sustaining farm revenue.
	AE 2.b	Preserve, protect, restore and enhance the environment and natural resources.

AGRICULTURE & ENVIRONMENT	GOAL 3	Encourage conservation efforts by private organizations.
	AE 3.a	Promote the protection of unique natural areas including by not limited to karst areas and natural resources such as water.
	AE 3.b	Educate about best practices that encourage improved water quality.
	AE 3.c	Integrate development with the natural environment by providing access to greenspace, trail networks, and parks.
HERITAGE & URBAN FORM	GOAL 1	Enhance, preserve and protect the natural, historic, and cultural landscapes that give Bourbon County its unique identity.
	HU 1.a	Protect the quality and integrity of existing structures and support preservation efforts.
	HU 1.b	Incentivize adaptive reuse to promote green building and sustainable development best practices.
	HU 1.c	Ensure rebuilds or new construction are true to urban form.
	HU 1.d	Preserve and maintain the natural features that are unique to Bourbon County.
	HU 1.e	Promote marketing/wayfinding for cultural assets.
HERITAGE & URBAN FORM	GOAL 2	Support pedestrian and bike-friendly infrastructure.
	HU 2.a	Repurpose unused railed to serve as bike/pedestrian connections (bike trails) in the county and throughout the region.
	HU 2.b	Incentivize connected, safe and accessible sidewalks.
	HU 2.c	Educate residents about how to share the road and/or explore opportunities to improve road sharing.
	HU 2.d	Make public amenities, workplace, and residential areas accessible by multi-modal transportation types.
	HU 2.e	Require in-fill development projects to be designed for pedestrian use and to be compatible with the existing character and long-term goals for the surrounding area.
HERITAGE & URBAN FORM	GOAL 3	Create a vibrant downtown core.
	HU 3.a	Promote streetscape and community revitalization strategies to attract private investment to downtown cores.
	HU 3.b	Promote adaptive reuse of structures and multi-functional spaces especially in communal areas.
	HU 3.c	Provide civic and governmental facilities in centralized and accessible locations and as highly visible focal points and symbols of community identity.
	HU 3.d	Integrate public art into our downtown areas.
LAND USE	GOAL 1	Use viable, proven practices to reach land use decisions that achieve long-term economic and environmental sustainability and enhance quality-of-life.
	LU 1.a	Collect accurate inventory of our infrastructure systems in existing incorporated areas.
	LU 1.b	Monitor the availability and absorption of vacant and underutilized land within existing developed areas.

LU 1.c Manage the locate of the future land use designations and city annexation to maximize efficiency of city networks and services.
LU 1.d Allow for flexible and harmonious land use and design patterns.

LAND USE **GOAL 2** **Protect agricultural land to ensure the viability of farming and to enhance our developing tourist trade.**

LAND USE **GOAL 3** **Encourage sustainable development and redevelopment in identified areas where services are potentially available.**

LU 3.a Allow for flexibility in land use and design patterns within zoning districts.

LU 3.b Encourage smaller lot development in rural growth areas.